

Lakes Region PARADE OF HOMES

Partnership Program ~ 2021 ~

- Lakes Region Builders & Remodelers Association is proud to announce the Parade of Homes Partnership Program, October 9-11th, 2021. *This unique program will offer LRBRA Associate Members an opportunity to directly market their company's products and services to Parade Builders participating in the 2021 Parade. *(Note: These offers are only for participating Parade of Homes Entries.)*
- If you are interested in the possibility of getting your products and/or services into the Parade of Homes this coming October, then please consider putting together some sort of discount or offer for your company. We, the Parade of Homes Committee, are compiling this list of offers which will then be presented to the interested builders in the Parade's packet of information and application. This will not guarantee that a builder will take advantage of your offer; it will be up to the builders whether they will take advantage, but nothing ventured, nothing gained!
- Not only could this bring you the business for the parade home but also keep in mind several other benefits ... The public exposure for your business could be incredible as the Parade's marketing efforts are generous and directed to our target market therefore, hundreds of individuals visit the Parade of Homes each year, most of whom are qualified leads entertaining future projects for their homes. Reinforce or help to establish a rapport with the LRBRA builders and fellow associates, all of whom might be future customers or sources for referrals for your business.
- *Only Lakes Region Builder & Remodeler members are eligible to make offers to the builder's on the Parade of Homes tour.

Parade of Home Builder Offer (Limit to no more than 110 Words)...

Company Name: _____

Offer: _____

*Contact Name: _____ *Phone _____

*Email _____

Logo: Email to lakesregionbuilders@gmail.com

**Must include Contact, Phone and Email with the offer.*

Send to:

lakesregionbuilders@gmail.com or 387-1817

DEADLINE: Now Accepting Offers For 2021 Parade Homes!

(The sooner the offer the more likely the builder can take advantage of it.)

