



# PARADE Partnership

## ~ 2023 ~

- Lakes Region Builders & Remodelers Association is proud to announce the Business to Business Partnership Program. \*This unique program offers LRBRA Associate Members an opportunity to directly market their company's products and services to Parade builders participating in the Parade - October 7, 8 & 9th, 2023. *(Note: These offers are only for participating Parade of Homes Entries.)*
- If you are interested in the possibility of getting your products and/or services into the Parade of Homes 2023, then please consider putting together some sort of discount or offer from your company. We, the Parade of Homes Committee, are compiling a list of offers which will then be presented to the interested builders in the Parade's packet of information and application. This *will not guarantee* that a builder will take advantage of your offer; it will be up to the builders whether they take advantage. This is a trade resource between a builder on the tour and an associate member.
- The public exposure for your business could be incredible as the Parade's marketing efforts are generous and directed at a targeted audience. Hundreds of individuals visit the Parade of Homes each year, most of whom are qualified leads entertaining future projects for their homes. Reinforce or help to establish a rapport with the LRBRA builders and fellow associates, all of whom might be future customers or sources for referrals for your business.
- \*Only Lakes Region Builder & Remodeler members are eligible to make offers to the builders on the Parade of Homes tour. There is no commitment or cost to make an offer as long as you have an active membership. Offers should remain confidential between builder and member. A builder may choose to pass savings to the "Parade Homeowner" but it runs through the builder.

### *Parade of Home Builder Offer* (Limit to 140 words or less)...

Company Name: \_\_\_\_\_

Offer: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\*Contact Name: \_\_\_\_\_ \*Phone \_\_\_\_\_

\*Email \_\_\_\_\_

**Logo:** Email to [lakesregionbuilders@gmail.com](mailto:lakesregionbuilders@gmail.com)

*\*Must include Contact, Phone and Email with the offer.*

**Send to:** [lakesregionbuilders@gmail.com](mailto:lakesregionbuilders@gmail.com) or 387-1817

**Now Accepting Offers For 2023 Parade Homes!**

(The sooner the offer the more likely the builder can take advantage of it.)