

Frequently Asked Questions Virtual Parade of Homes Tour

What is the Home Builders Lakes Region Parade of Homes?

An online, interactive event where you can virtually tour locally built new-construction and remodeled homes from your smart phone, iPad, or computer.

Where are the homes featured in the Virtual Tour located?

Homes are located throughout the Lakes Region, NH. The tour is designed to showcase the work of premier Lakes Region builders and highlight the latest designs, smart technology, trending products and energy efficient techniques. Many homeowners are opting to stay in there homes and renovate—this years tour will also highlight the realm of remodeling possibilities.

How do I attend/virtually tour the homes in the event?

Since this event is virtual, all you need is access to the Internet. Click into any of the home detail pages to see a photo of the exterior, read the home description and more. When you're ready, click the "View Virtual Tour" button. Then, to virtually "walk" through the homes, click/tap the circles on the floor of the space to move you around. Want to take a look around from any given spot? Just use your mouse/finger to get a 360 view of any spot in the home. Want to see the 3D view of the entire home? Click on the 3D floor plan icon in the left corner of the screen to see the home in "dollhouse" view. *Note: Must have purchased an online ticket to gain access to 360 viewing.

When and how long will the homes be available to view?

Starting October 10, 2020 the homes will be available for viewing. The builders & visitors will have access to the 360 tours for months.

"MEET THE BUILDER" Modules & Video Tours!

Professional builder interviews will be available on the builder's profile section. Visitors will get to meet each builder virtually and learn about their companies, passions and specific projects. Builders will highlight some of the features in their homes and give brief tours! Lakes Region builders are

skilled craftsmen and leaders in their industry. Be sure to check out the latest in design techniques, state of the art products, new technologies being used in today's builds and more.

Photos

Visitors will be able to see interior images of the home on the Builder's profile section. Whether you want ideas for your current home, are looking for your next home or just appreciate the craftsmanship of new homes, the Parade has something for everyone.

Marketing Outreach

Builders and trade professionals look forward to meeting visitors to begin conversation about homeowners building needs. The virtual tour will make all those connections possibly for a long period of time (not just three days).

Do I need a ticket?

Yes, this is a ticketed event. Once the event goes live on October 10th, 2020, visitors will have FULL access to all of the virtual parade features including: Enhanced Builder Profiles, 360 Virtual Tours, Voting Access for People's Choice, Meet the Builder Access and entered into the raffle drawing! Tickets are \$10/per household. A confirmation email with a special code will allow access to the event beginning Oct. 10th. Ticket sale proceeds go towards the association's workforce development initiative. Thank you for supporting the Lakes Region Parade of Homes. Donations are always appreciated.

I still have a question or interested in our virtual tour services?

www.lakesregionParadeofhomes.com

Contact: lakesregionbuilders@gmail.com or 603-387-1817.